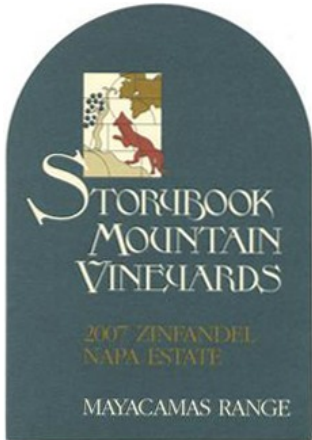


STORYBOOK MOUNTAIN VINEYARDS

Calistoga

www.storybookwines.com



Jerry Seps



One of the caves built by Adam Grimm in 1889



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United States of America

CALIFORNIA
Napa Valley

OVERVIEW

Perhaps it was a fit of idealism that prompted Jerry & Sigrid Seps to purchase an abandoned estate with a fairytale name and repopulate its vineyards with Zinfandel. Or maybe they just loved the child-like innocence that even the most complex Zins can have, and wanted to use it to revive the spirit of the erstwhile Grimm's Vineyards & Wine Vaults. At the very least the Seps were more enchanted by the idea of working primarily with Zinfandel instead of the usual suspects of Napa Valley, an idea surely nurtured by Jerry's early career at Ravenswood and Joseph Swan, but also by no less than André Tchelistcheff. So in 1976, in the magical setting that is now part of the newly-anointed Calistoga AVA, they created one of the most cleverly and appropriately named vineyards in California. Napa Valley's munificence allows the Seps to create quintessential, sweeping expressions of Zinfandel, and now—through **Seps Estate**—they make Cabernet Sauvignon & Viognier, too. Across the range, these are wines in which beauty trumps impact every time.

Varieties: Zinfandel, Cabernet Sauvignon, Merlot, Petit Verdot, Viognier

Total Acreage:
45 acres

Average Production:
less than 7,000 cases

VINEYARD/CELLAR PRACTICES

- Organically farmed vineyards, hand harvested, yields severely restricted
- Fermentation with ambient yeasts
- Wines spend at least 12 months in French, Hungarian & America oak, some new, most not

WINES

STORYBOOK MOUNTAIN VINEYARDS

Zinfandel Napa Estate Mayacamas Range

The flagship, a classic Zin, rich & velvety with a forward, balanced expression of luminous fruit.

Zinfandel Napa Estate Eastern Exposures

A lithe, elegant wine with a scintillating perfume, in the Eastern Exposures they have added a small amount of Viognier to amplify the aromas and elongate the purities of flavor & texture.

Zinfandel Napa Estate Reserve

One of the great Zinfandels, a cuvée selected from the best barrels of each vintage. It offers a pronounced deepening of succulent, mysterious fruit that becomes almost fathomless when it has had the opportunity mature and shed its substantial structure.

Napa Estate Antaeus

Zinfandel is the principal in this blend including Cabernet Sauvignon, Merlot & Petit Verdot. A fascinating wine that typically begins its life as though the bottle hit the mute button, the volume amplifies through years in the cellar to yield a wine of great complexity & mystery.

SEPS ESTATE

Viognier Napa Valley

A barrel-fermented Viognier with a suffusing, expansive aroma, it is aged on its lees to give it a more robust mid-palate density and the pristine fruit powers the finish with great length.

Cabernet Sauvignon Napa Valley

Graceful, sensuous Cabernet Sauvignon with that cherished character regrettably absent from most Napa Cabernets...balance! Pure Napa flavors (without the roasted quality) with brilliant black fruit focus and a latent spiciness that emerges more powerfully with cellaring.

ACCOLADES

Storybook Mountain Vineyards 2007 Zinfandel Napa Estate Mayacamas Range: "Bright, fresh boysenberry flavors fill this wine with a wild fruit presence. It darkens to black raspberry as it takes on air, with serious structure and length of flavor. But it still has the kind of friendly, summery zin character that will brighten anyone's mood in winter."—**Wine & Spirits, 10/09**

"Among the top six Zinfandels in the world"—**Robert Parker, Wine Buyer's Guide**

"Year's Best Cabernet Sauvignons"—**Wine & Spirits, 12/09**

"Top 100 Wineries in the World"—**Wine & Spirits, '03, '05-'09**