

SCHUG

Carneros

www.schugwinery.com



Walter Schug



United States of America

CALIFORNIA
Sonoma

OVERVIEW

After a distinguished career in the wine industries of Europe and California, Walter Schug became the trailblazer at Joseph Phelps, creating, among others, California's first Bordeaux-style blend, Insignia. When Phelps decided to abandon work with Pinot Noir in 1980, Schug made a deal with Phelps for the fruit and created his own label. Within three years, Schug's private project had become his principal one, and by the end of the decade, he and his wife Gertrud purchased a 50-acre site on the Sonoma side of Carneros, an estate vineyard which is devoted to Pinot Noir and Chardonnay. Schug has expanded his production with Riesling and Bordeaux varieties purchased from like-minded growers.

Varieties: Chardonnay,
Pinot Noir

Total Acreage: 50
acres

Average Production:
30,000 cases

VINEYARD/CELLAR PRACTICES

- Sustainably farmed vineyards with cover crops to promote insect habitats
- Create habitats for raptors, owls, and starlings to provide pest control
- Cool, slow fermentations

WINES

Schug Sauvignon Blanc, Sonoma County

A blend of three Sauvignon plots in separate areas of Sonoma, the profile is one of spicy acidity combined with lush fruit and a creamy texture.

Schug Chardonnay, Sonoma Coast

A lively, crystalline Chardonnay with classic varietal character with good spice on the finish.

Schug Chardonnay, Carneros

Using a traditional approach (barrel fermentation, lees aging), the Carneros Chard has a halo of tropical elements that buoy the bright citrus and pear flavors.

Schug Pinot Noir Rosé, Carneros Estate

A crisp, juicy rosé with classic Pinot Noir rosé notions of strawberries, rhubarb, and cream.

Schug Pinot Noir, Sonoma Coast

Rhubarb resurfaces here along with red fruits, but they typically dominate the finish of this otherwise smoky-yet-bright, cherry-oriented Pinot Noir.

Schug Pinot Noir, Carneros

Traditional Burgundy-style winemaking approach yields a class of Carneros: a multi-layered aroma and refulgent red fruits with moody back-end spices with a elegant, silky texture.

Schug Pinot Noir Heritage Reserve, Carneros

A special cuvée crafted from the finest lots of Pinot Noir, intended for extended aging. It is more power-oriented, but retains its grace and allure with finer detailing and aromatic lift.

Schug Merlot, Sonoma Valley

Made with classic Bordeaux styling in mind. It has a velvety texture and introspective backdrop for a tapestry of meaty black and red fruits.

Schug Cabernet Sauvignon, Sonoma Valley

A healthy addition of Cabernet Franc & Merlot boosts the fragrance and overall gracefulness of this classic, muscular wine. With 5+ years cellar time, its tannic formant mollifies, magnifying the panoply of spices forward into the mid-palate, a springboard into the long finish.

Schug Late Harvest Riesling, Lake County

This wine—a new addition for the winery—recalls the great late-harvest Rieslings and Scheureben that Walter Schug made while Joseph Phelps.

ACCOLADES

Pinot Noir 2006 Heritage Reserve Carneros Elsewhere in these pages, Schug's Chardonnay garners high praise, and this keenly focused, carefully made Pinot Noir wins the winery a vote of "thumbs up". It stresses pure varietal fruit over unbridled power and hits all the right marks with respect to balance and pretty proportion. It is the kind of wine that invites drinking now, but its tailoring augers well for several years of aging.

Connoisseurs' Guide to California Wine



Vintner Select

6215 Hi-Tek Court
Mason, OH 45040
800-597-1491

fax 513-229-3633

www.vintnerselect.com